Data processing in connection with the use of cookies

Our website uses cookies to ensure its proper functioning and to provide essential and convenience functions, for marketing purposes and to compile anonymous statistics.

A cookie is a file (packet of information) that is placed on the browsing device when a data subject visits a website. The use of cookies allows the visitor to be asked for certain data and to record his/her Internet usage habits. In general, cookies can facilitate the use of a website, help the website to provide the data subject with relevant information and allow the website operators to monitor the functioning of the website (e.g. to prevent abuse and to ensure that the services available on the website are adequate).

Cookies from third parties may also appear on our website. In the case of third party cookies, the third parties identified in the table in this document are the data controllers, and our Company as Data Controller has limited control over third party cookies, and such third party processing is governed by the third party's privacy policy.Google Analytics cookie notice is available at the following link:https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage. Google's privacy policy is available at the following link:https://policies.google.com/privacy?hl=hu&gl=hu

Data from third-party cookies may be transferred to these service providers unless your browser settings prevent this. The data transferred is used by these third party service providers as independent data controllers for their own purposes. If you do not wish to allow the transfer of your data, you can opt-out by downloading and installing the following link or browser module: https://tools.google.com/dlpage/gaoptout?hl=en.

By accessing the zyntern.com website, if the browser settings used by the Visitor allow this or if the Visitor explicitly consents to this when visiting the website for the first time, the website may automatically save information using these cookies. Allowing the use of cookies is voluntary. You can usually disable cookies by going to your browser's Tools/Preferences menu, Privacy and/or Cookies or Cookies.

By consenting to the Cookie Warning that pops up when you first use our website and by using the website, you agree to the use of cookies in accordance with this Cookie Policy Notice, which includes your acceptance of the use of cookies placed by third parties for the purposes and under the conditions set out below. If you do not accept the use of cookies, or wish to partially restrict their use, please disable them by changing your browser settings so that cookies on this website cannot be placed on your computer.

This Cookie Notice should be read in conjunction with our Privacy Policy, which contains detailed information about the identity and contact details of the Data Controller and the rights of Data Subjects, and which is also available on our website here.

You can find out about cookie settings for the most popular browsers by following the links below:

Google Chrome: https://support.google.com/accounts/answer/61416?hl=hu

Firefox: https://support.mozilla.org/hu/kb/sutik-engedelyezese-es-tiltasa-amit-weboldak-haszn

Microsoft Internet Explorer 11: http://windows.microsoft.com/hu-hu/internet-explorer/delete-manage-cookies#ie=ie-11

Microsoft Internet Explorer 10: http://windows.microsoft.com/hu-hu/internet-explorer/delete-manage-cookies#ie=ie-10-win-7

Microsoft Internet Explorer 9: http://windows.microsoft.com/hu-hu/internet-explorer/delete-manage-cookies#ie=ie-9

Microsoft Internet Explorer 8: http://windows.microsoft.com/hu-hu/internet-explorer/delete-manage-cookies#ie=ie-8

Microsoft Edge: http://windows.microsoft.com/hu-hu/windows-10/edge-privacy-faq

Safari: https://support.apple.com/hu-hu/HT201265

Our website uses the following cookies:

1. **Cookies are strictly necessary:**
These cookies provide functionality without which the Website cannot function properly, the use of these cookies is strictly necessary, and the legal basis for the processing of the data in this context is the legitimate interest of the Data Controller to ensure the proper functioning of the Website.

Name of the cookie	Cookie provider (own/third party)	Type of cake (permanent/ permanent)	The purpose of the cake	Data collected by Cookie	Expiry time
cyntern_site_session	own	permanent	User session management	session ID	5 hours

XSRF_TOKEN	own	permanent	Required for site security (to prevent attacks like Cross Site Scripting)	CSRF token	5 hours
popups_shown. (campaign name)	own	permanent	Avoiding the repeated display of campaign windows.	true/false value	1 year
cyntern_cookie_consent	own	permanent	Storing the value of a cookie contribution.	true/false value	2 years
ba_vid	own	permanent	Required for Barion payment service.	ID	1 month
ba_sid	own	session	Required for Barion payment service.	ID	Until the end of the user's session

2. **Functionality and performance, statistical cookies:**

These cookies collect information about visitors to the Website anonymously, using a customer identification code randomly generated by the cookie, for statistical purposes. These cookies allow us to monitor and improve the performance of our site, for example, they allow us to track the number of visits, identify the source of traffic and the most popular parts of the site. The data does not enable the Data Controller to identify the Data Subject and does not take steps to

identify the Data Subject. The purpose of the processing is to provide the Data Controller with information about the website traffic and other statistical data to enable the Data Controller to improve the website and increase its security. The legal basis for the processing is the consent of the Data Subject, which can be given in the cookie pop-up window on the first visit to the website. If the user does not change the pre-set ticks, the Functionality and Performance cookies will not be installed automatically. The Data Controller will use the data anonymously for statistical purposes, analysis and no automated decision-making will be made on this basis, nor will the Data Controller send personalised offers to users on this basis

Name of the cookie	The cookie provider (own/third party)	Type of cake (permanent/ permanent)	The purpose of the cake	Data collected by Cookie	Expiry time
_ga	third party (Google)	permanent	Collection of information on the use of the website	It registers a unique identifier to distinguish users, allowing you to track how a visitor uses the site.	1 year
_gid	third party (Google)	permanent	Collection of information on the use of the website	It registers a unique identifier to distinguish users and allows the performance of the website to be measured using Google Analytics services, allowing you to count visits to the website and traffic sources.	24 hours
SID	third party (Google)	permanent	The encrypted identifier of the user's Google Account.	ID	1 year
SIDCC	third party (Google)	permanent	Required to use Google map.	ID	1 year

AEC	third party (Google)	permanent	Prevents other pages from starting processes in the user's role.	ID	6 months
SEARCH_SA MESITE	third party (Google)	permanent	Prevents other pages from starting processes in the user's role	ID	3 months
CONSENT	third party (Google)	permanent	Need to use Google services	true/false value	2 years

3. Marketing cookies:

The purpose of using marketing cookies is to select the ads that are of most interest or interest to our visitors and display them on our website. The legal basis for the processing is the consent of the Data Subject, which you can give in the cookie pop-up window on your first visits to the website. In the pop-up cookie window, only the checkbox for the cookies that are strictly necessary is ticked (the legal basis for their use is not the user's consent), and consent to the use of marketing cookies is given by ticking the Marketing cookies checkbox. If the user does not change the pre-set checkboxes, the Marketing cookies will not be installed automatically.

Name of the cookie	The cookie provider (own/third party)	Type of cake (permanent/ permanent)	The purpose of the cake	Data collected by Cookie	Expiry time
APISID	third party (Google)	permanent	Required to display ads on Google sites	session identifier	2 years

SAPISID	third party (Google)	permanent	Required to display ads on Google sites	session identifier	2 years
SSID	third party (Google)	permanent	Required to display ads on Google sites	ID	2 years
HSID	third party (Google)	permanent	Required to exclude fraud when displaying ads on Google pages	ID	2 years
__Secure-3PAPISID	third party (Google)	permanent	For ads on Google pages, it creates a profile of the user's interests to facilitate retargeting.	ID	8 months
__Secure-1PAPISID	third party (Google)	permanent	For ads displayed on Google pages, it creates a profile of the user's interests to facilitate retargeting.	ID	1 year
__Secure-1PSIDCC	third party (Google)	permanent	For ads displayed on Google pages, it creates a profile of the user's	ID	1 year

			interests to facilitate retargeting.		
__Secure-1PSID	third party (Google)	permanent	For ads displayed on Google pages, it creates a profile of the user's interests to facilitate retargeting.	ID	1 year
__Secure-3PSID	third party (Google)	permanent	For ads on Google pages, it creates a profile of the user's interests to facilitate retargeting.	ID	2 years
_gcl	third party (Google)	permanent	Cookies used by Google Analytics to generate visitor statistics	ID	1 year
_gac	third party (Google)	permanent	Cookies used by Google Analytics to generate visitor statistics	ID	1 year

OTZ	third party (Google)	permanent	Cookies used by Google Analytics to generate statistics	ID	1 year
NID	third party (Google)	permanent	stores user preferences for customising ads	ID	6 months
1P_JAR	third party (Google)	permanent	needed to customise ads	ID	1 month
_hjShownFeedbackMessage	third party (HotJar)	permanent	feedback message showing	true/false value	1 day